











The Virtual Presentation is a modular development program, facilitated remotely, each module separately or as one learning journey.





6 - 8

Duration

3 hours

CONTENT DESIGN

WHO SHOULD ATTEND:

- Supervisory level and above
- People who deliver corporate presentations
- People whose job requires to deliver virtual presentations

LEARNING OUTCOME:

Participants will learn how to analyze their audience, research topics, gather pertinent information, design, develop and draft noticeable presentations to different audiences profiles and sizes

- Audience analysis and adaptation
- Audience style preference
- Presentation skeleton
- Mind-mapping process
- Content design and development







6 - 8

Duration

3 hours

PRESENT VIRTUALLY

WHO SHOULD ATTEND:

- Supervisory level and above
- People who deliver corporate presentations
- People whose job requires to deliver virtual presentations

LEARNING OUTCOME:

Participants will learn how to prepare and deliver virtual presentations. They will learn how to manage their audience and challenging situations while creating stronger impact and overcoming anxiety.

- Physical and virtual space
- Focusing on you
- Engaging audience
- Handling questions
- Managing difficult audience and challenging situations
- Body movement and positioning
- Voice modulation
- Overcoming presentations anxiety









6 - 8

Duration

3 hours

VISUAL AIDS

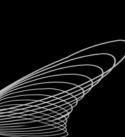
WHO SHOULD ATTEND:

- Supervisory level and above
- People who deliver corporate presentations
- People whose job requires to deliver virtual presentations

LEARNING OUTCOME:

Participants will learn how to leverage on their visual aids during virtual presentations to attract their audience, keep them glued to their screens and constantly interested.

- Types of slides
- Use of slide space
- Use of fonts and texts
- Use of color scheme
- Use of images
- Rule of thirds
- Transitions and animations







6 - 8

Duration

3 hours

MASTER STORYTELLING

WHO SHOULD ATTEND:

- Supervisory level and above
- People who deliver corporate presentations
- People whose job requires to deliver virtual presentations

LEARNING OUTCOME:

Participants will learn how to write their scripts, deliver messages that resonate, use impactful storytelling techniques to captive their audience, keep them engaged and thirsty for more.

- Developing speech
- Considering grammar, vocabulary and transitions
- Immersing audience in stories
- Providing sensory details
- Creating suspense
- Showing while telling
- Creating STAR moments

